

# Preventive Care vs. Sick Care Why America Needs Shaklee!



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Shaklee Advanced Leadership Seminar

## KEYNOTE ADDRESS

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# Shaklee: Mission & Vision

# Mission and Vision



*“I wanted a company that  
would improve the lives of  
everyone it touched.”*

**-Dr. Forrest C. Shaklee**  
Founder of the Shaklee Corporation

# Mission and Vision



*“We will be the strongest force on the planet for positive change when we have ten million members in the Shaklee family.”*

***-Roger Barnett***  
Owner, Chairman and CEO  
Shaklee Corporation

State of Our Health (Sick) Care System

# CHRONIC DISEASES IN AMERICA

6 IN 10

Adults in the US  
have a **chronic disease**



4 IN 10

Adults in the US  
have **two or more**

**THE LEADING CAUSES OF DEATH AND DISABILITY**  
and Leading Drivers of the Nation's **\$3.5 Trillion** in Annual Health Care Costs



HEART DISEASE



CANCER



CHRONIC LUNG  
DISEASE



STROKE



ALZHEIMER'S  
DISEASE



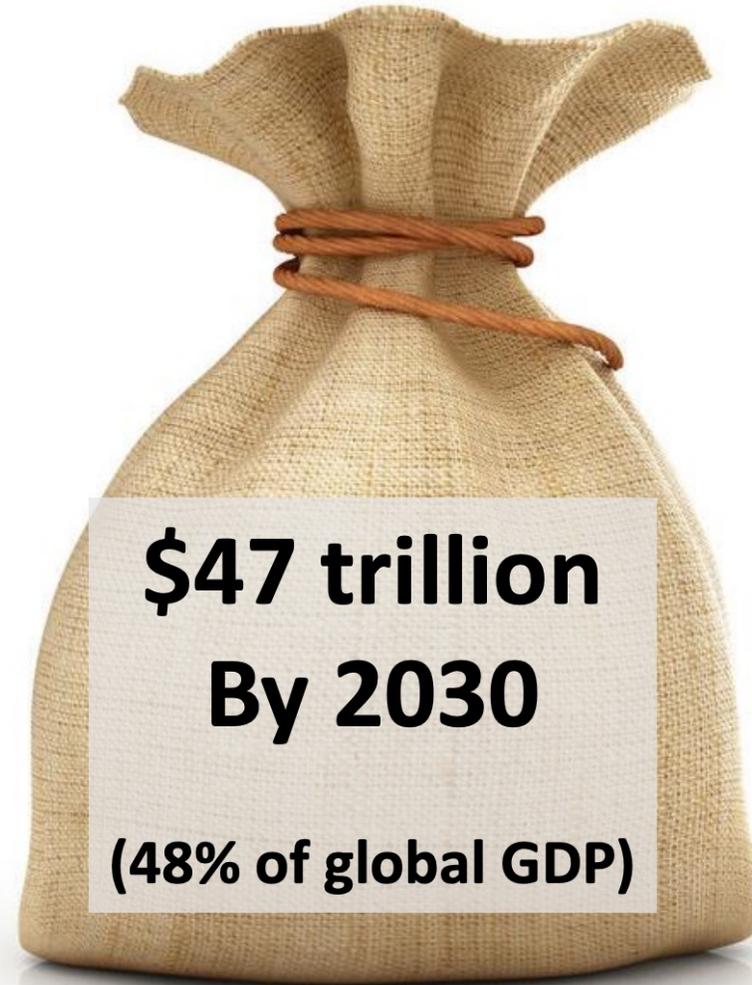
DIABETES



CHRONIC  
KIDNEY DISEASE

# The Chronic Disease Problem

It is projected that we will spend **\$47 trillion** by 2030 in the treatment of chronic diseases globally.

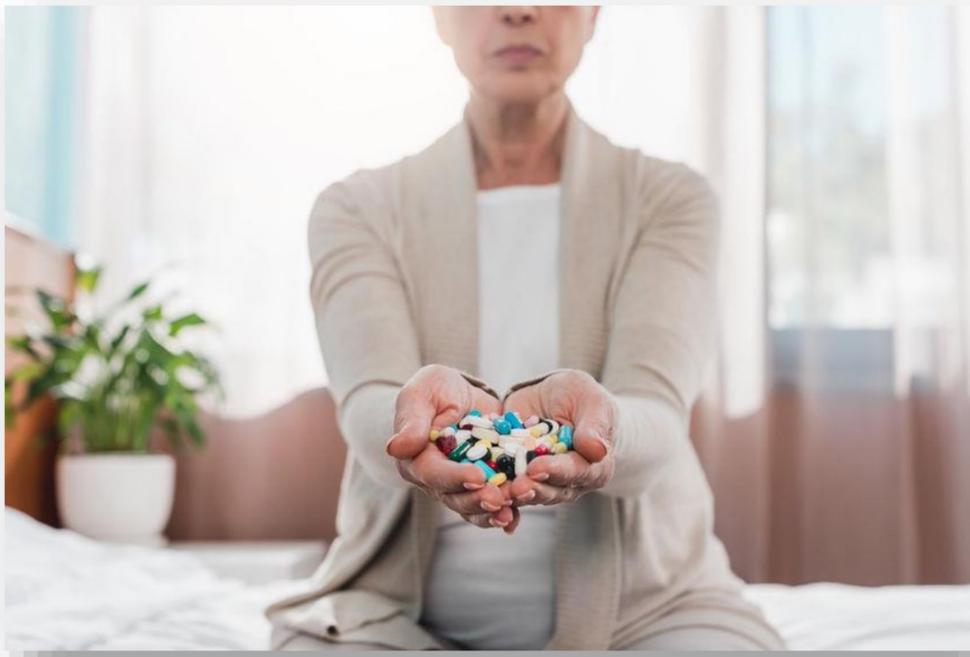


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**87.7% of Americans take at least one medication a day...**

At the Cleveland Clinic Center for Functional Medicine,  
**40%** of patients take **10 medications** or more.



# Are vitamin and mineral deficiencies a major cancer risk?

Bruce Ames & Patricia Wakimoto

Diet is estimated to contribute to about **one-third of preventable cancers** -- about the same amount as smoking.

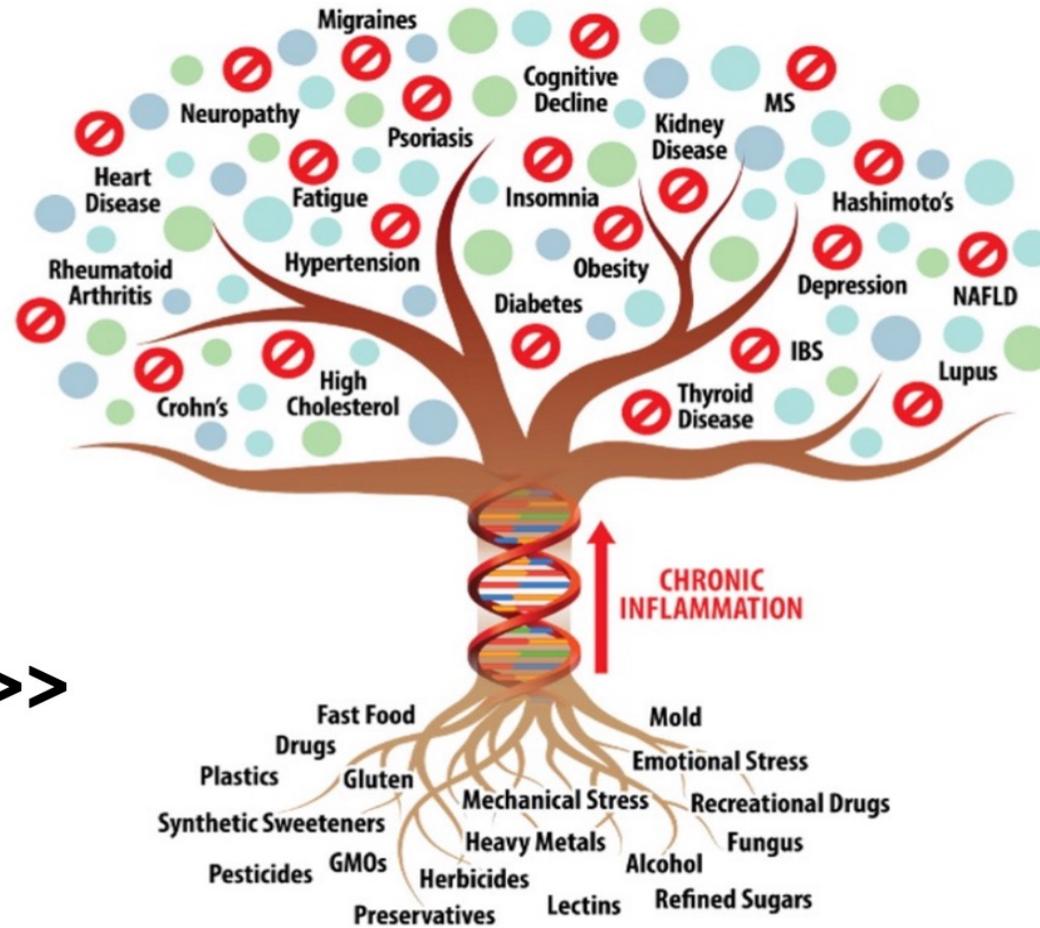
Vitamin and mineral deficiencies have been shown to cause DNA damage. Inadequate intake of essential vitamins and minerals **may explain the increased risk of cancer in individuals who consume only small amounts of fruits and vegetables.**

Therefore, optimizing vitamin and mineral intake through dietary changes, multivitamin and mineral supplementation, and food fortification might prevent cancer and other chronic diseases.

## The Functional Medicine Model

Conventional Medicine >>  
“A pill for every ill”

**Functional Medicine >>  
Goes Upstream  
To Impact Health**



Shaklee – Most Clinically Proven Supplement Brand

# Products I recommend...All of them!



## 100+ YEARS OF INNOVATION



# Shaklee - Most Clinically Proven Natural Supplement Company in the World...

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